

## **DARTS SOUTH AFRICA SOCIAL MEDIA POLICY**

### **PURPOSE**

This policy contains Darts South Africa (DSA) guidelines for the DSA community to engage in social media use. It also includes details of breaches of the policy.

This policy complements the DSA Constitution, Code of Conduct and all other documents of authority, including those of SASCOG.

### **COVERAGE**

This policy applies to all persons who are involved with the activities of Darts South Africa whether they are in a paid or unpaid/voluntary capacity and including:

1. Members, including life members.
2. Persons co-opted, appointed or elected to committees and sub committees.
3. Members of the National Management Council.
4. Members of the National Executive Committee.
5. All member affiliates i.e. Provincial, District, Association and Club affiliates.
6. All individual athletes/members of DSA.
7. Players selected to represent DSA and/or RSA.
8. Support personnel including managers, coaches and assistant coaches.

### **SCOPE**

Social media refers to any online tools or functions that allow people to communicate and/or share content via the internet.

This policy applies to platforms including, but not limited to:

1. Social networking sites (e.g. Facebook/Meta Platforms, Twitter, LinkedIn, etc.)
2. Video and photo sharing websites or apps (e.g. YouTube, etc.)
3. Instant messaging (e.g. SMS, Skype, Zoom, WhatsApp, etc.)
4. Public and private online forums and discussion groups.
5. Any other online technologies that allow users to upload and share content.

This policy is applicable when using social media as:

1. An officially designated individual representing DSA on social media; and/or
2. If you are posting content on social media in relation to DSA that might affect DSA's business, products, services, events, sponsors, members or reputation.

You must be authorized by the National Management Council before engaging in social media as a representative of DSA.

This policy may also be applied to the member's/affiliate's use of mainstream media (e.g. newspaper, television, etc.)

This policy does not apply to the personal use of social and/or mainstream media where it is not related to, or there is no reference to Darts South Africa or its business, competitions, teams, participants, products, services, events, sponsors, members or reputation. However, any misuse of social media in a manner that does not directly refer to DSA may still be regulated by other policies, rules or regulations of DSA.

### **PRIVACY, HONESTY, CONFIDENTIALITY**

1. Protect yourself and your privacy at all times.
2. Refrain from posting any content that you would not be happy for anyone to see.
3. Be cautious about disclosing your personal details.

4. Do not post anything that is dishonest, untrue, or misleading.
5. Check the source and the facts before posting anything.
6. Do not post anonymously, using pseudonyms or false screen names.
7. You are accountable for your actions both on and offline.
8. When using social media, you must maintain the privacy of DSA's confidential information, including information that is not publicly accessible or not expected to be shared outside of DSA.
9. No communication / correspondence between DSA and an affiliate/s, or other party, may be posted on social media without the consent of all the parties privy to the communication / correspondence.
10. Do not post information when you have been asked not to, or where consent has not been sought and given.
11. You must remove information about another person if that person asks you to do so.
12. Always seek permission if the use or publication of information is directly related to an individual.
13. When publishing any information and/or images regarding minors, parental or guardian consent is mandatory.
14. Obtain permission from an individual to use a direct, clearly identifiable image of that person.
15. Refrain from posting any information or photos of a sensitive nature.
16. In every instance, you need to have consent of the owner of copyright in the image.
17. Do not post or link to content that contains illegal or indecent content, including defamatory, vilifying or misleading and deceptive content.
18. You must comply with the laws governing copyright in relation to material owned by others and DSA's own copyrights and brands.
19. Avoid acts of plagiarism.
20. Do not post any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, racist, sexist or otherwise inappropriate.
21. If you speak/post about others, make sure what you say is based on fact and does not discredit, defame or belittle that party.
22. Always follow the terms and conditions for any third party sites in which you participate.

## **BRANDING AND INTELLECTUAL PROPERTY**

1. You may not use any of DSA's intellectual property or imagery on your personal social media without prior approval from the National Management Council of DSA.
2. DSA's intellectual property includes, but is not limited to:
  - 2.1. Trademarks
  - 2.2. Logos
  - 2.3. Slogans
  - 2.4. Crests
  - 2.5. Mottos
  - 2.6. Imagery which has been posted on DSA's official social media sites or website.
3. You may not create an official or unofficial DSA presence using the DSA's trademarks or name without prior approval from DSA.
4. You may not imply that you are authorized to speak on behalf of DSA unless you have been given official authorization by the National Management Council.
5. You may not create a chat group, or any other social media forum for and/or on behalf of DSA and/or for any DSA event unless you have been given official authorization by the National Management Council.

- 5.1. The creation of a chat group or any other social media forum for and/or on behalf of DSA and/or for any DSA event shall remain the prerogative of the National Management Council who may delegate this function to any approved party/ies.

## **POLICY BREACHES**

Breaches of this policy include but are not limited to:

1. Using DSA's name, motto, crest and/or logo in a way that would result in a negative impact for DSA and/or its members/affiliates.
2. Post or sharing abusive, harassing, threatening, demeaning, defamatory or libelous content.
3. Posting or sharing any content that includes insulting, obscene, offensive, provocative or hateful language.
4. Posting or sharing any content which, if said in person during the playing of the game, would result in a breach of the rules of the game.
5. Posting any sexual harassment, discriminatory content. This includes racial discrimination content.
6. Posting or sharing any content that is a breach of any law.
7. Posting or sharing any material that infringes the intellectual property rights of others.
8. Posting or sharing material/information that brings, or risks bringing DSA, its affiliates, its sport, its officials, members or sponsors into disrepute.
9. Disregarding any clause/s, including all sub clauses, contained in this policy.

## **DISCIPLINARY PROCESS**

1. Alleged breaches of this social media policy may be investigated according to the DSA Constitution, Code of Conduct and/or other relevant documents of authority.
2. Where it is considered necessary DSA may report a breach of this social media policy to the South African Police Service (SAPS).
3. Breaches of this policy may be dealt with in accordance with the disciplinary procedure contained in the DSA Constitution.
4. Any member who is sanctioned under a disciplinary process for breach of this policy may have a right of appeal according to the DSA Constitution.

**This Social Media Policy was approved and accepted at the Annual General Meeting held on Sunday 03 July 2022 in Johannesburg.**